

# Google Analytics

## Getting Started



# Index

Checking Out Regions

**1**

Checking Out Devices

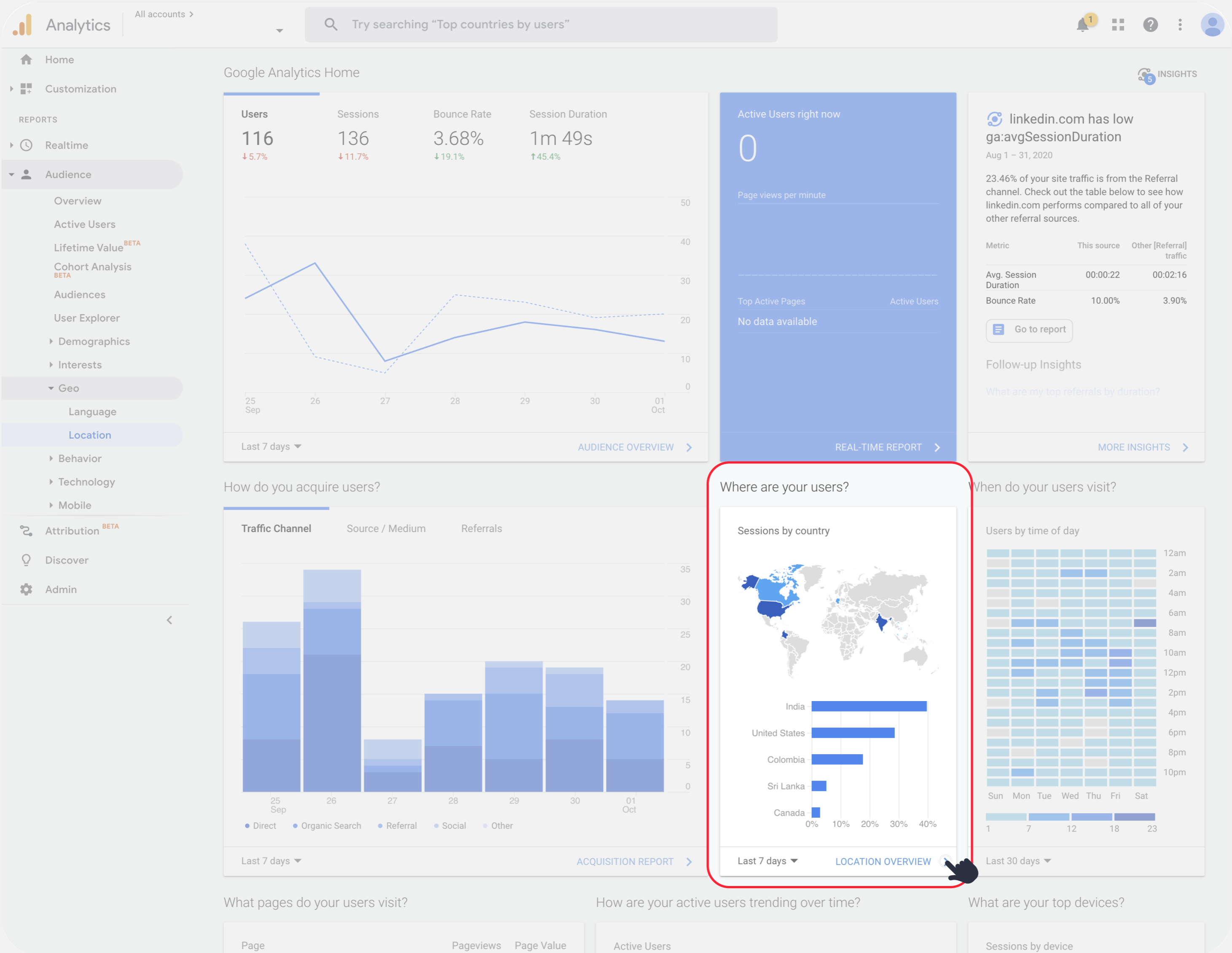
**2**

# 1. Checking Out Regions:

here are two easy ways to see locations, first enter the dashboard at <https://analytics.google.com/>

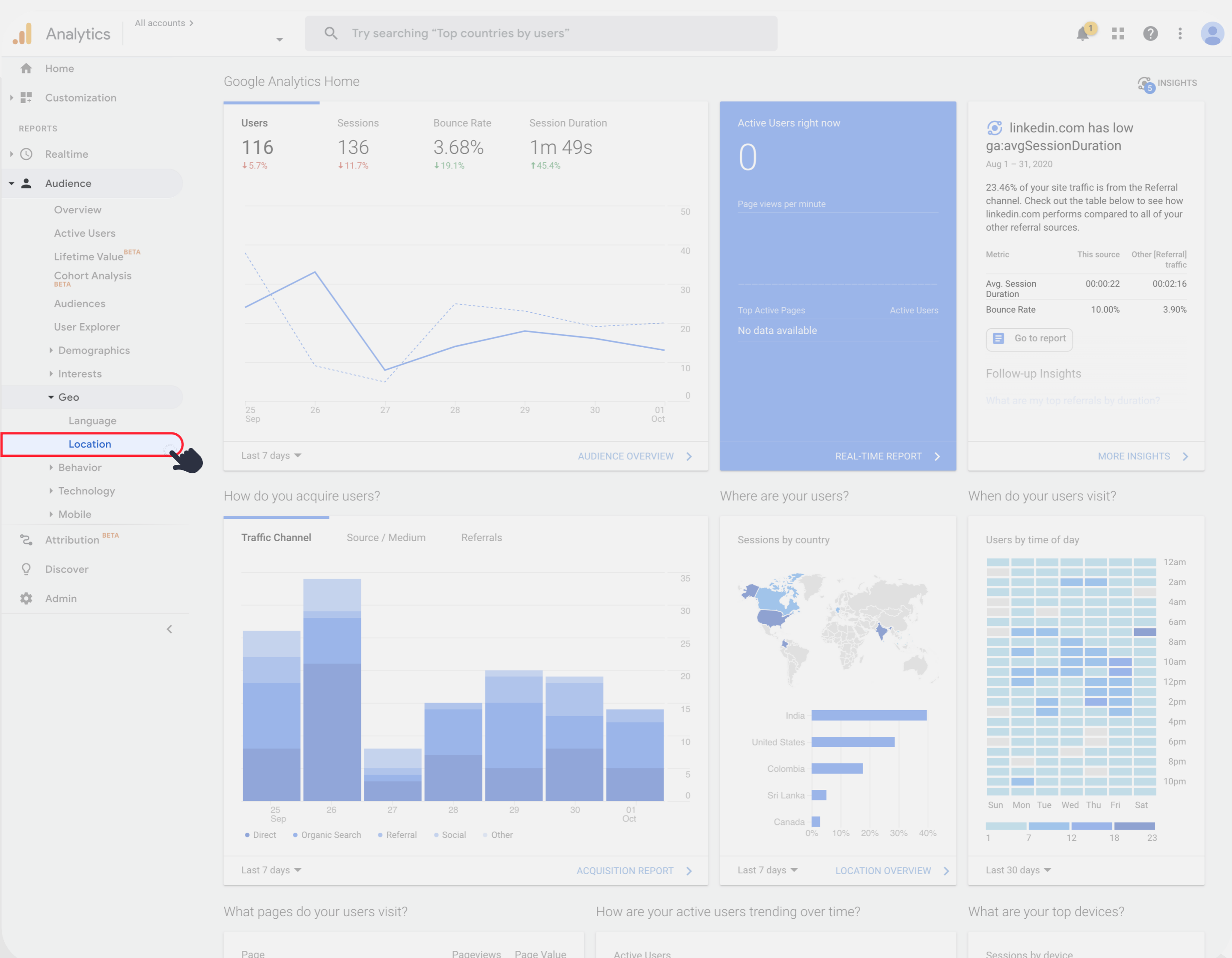
## Option 1 - Through the Dashboard

In the homepage of Google Analytics, on the dashboard look for **“Where are your users?”** and click on **“Location Overview”**



## Option 2 - Through the Menu

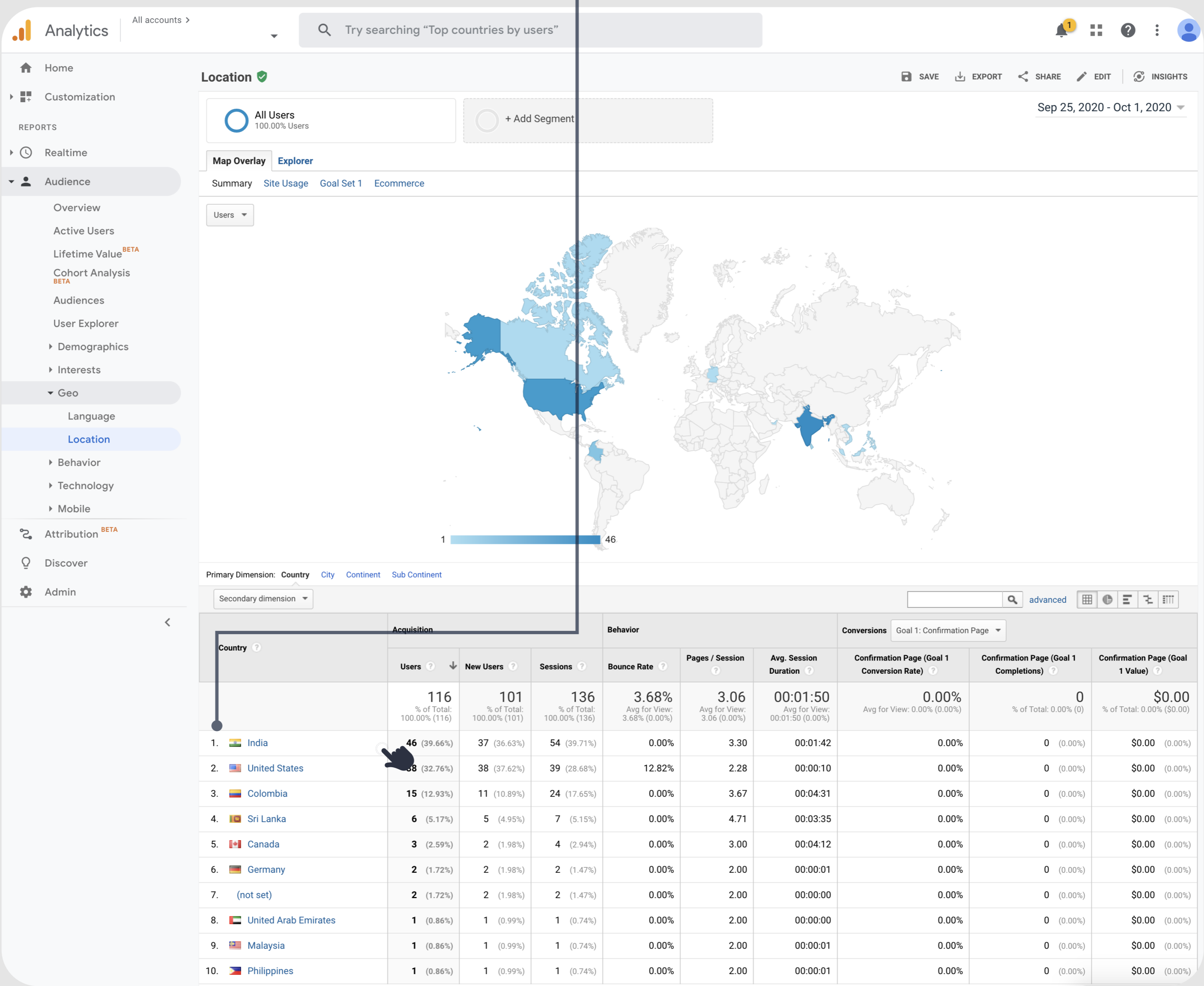
Go to your menu and look for: **Audience > Geo > Location**



## Location Information

When you click on **“Location”** or **“Location Overview”**, Analytics will take you to a page where you can see the information more clearly and with more details

If you want to see specific cities in each country you just have to **click on the country you want to check**



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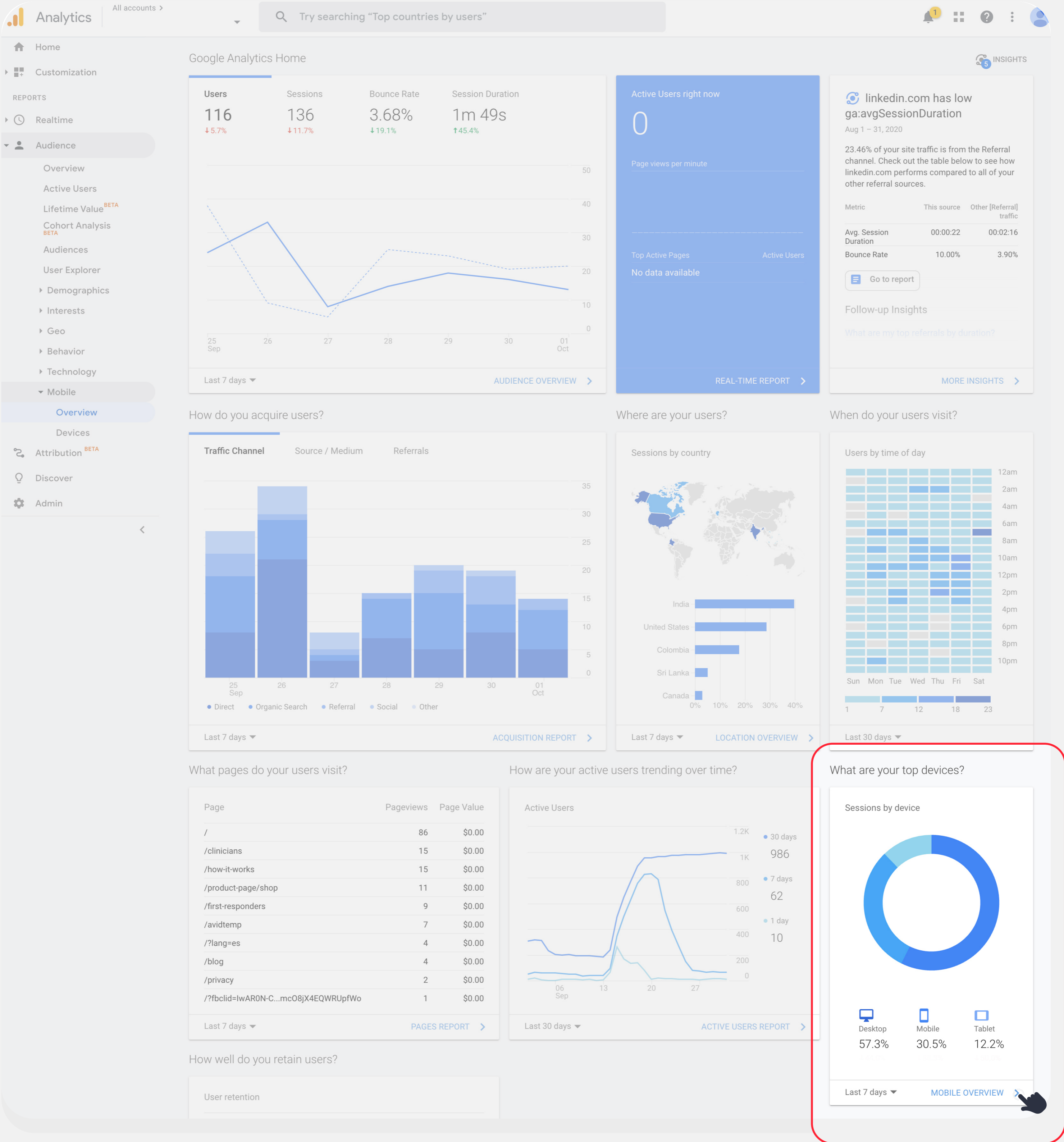


2. Checking Out Devices:

here are two easy ways to see locations, first enter the dashboard at <https://analytics.google.com/>

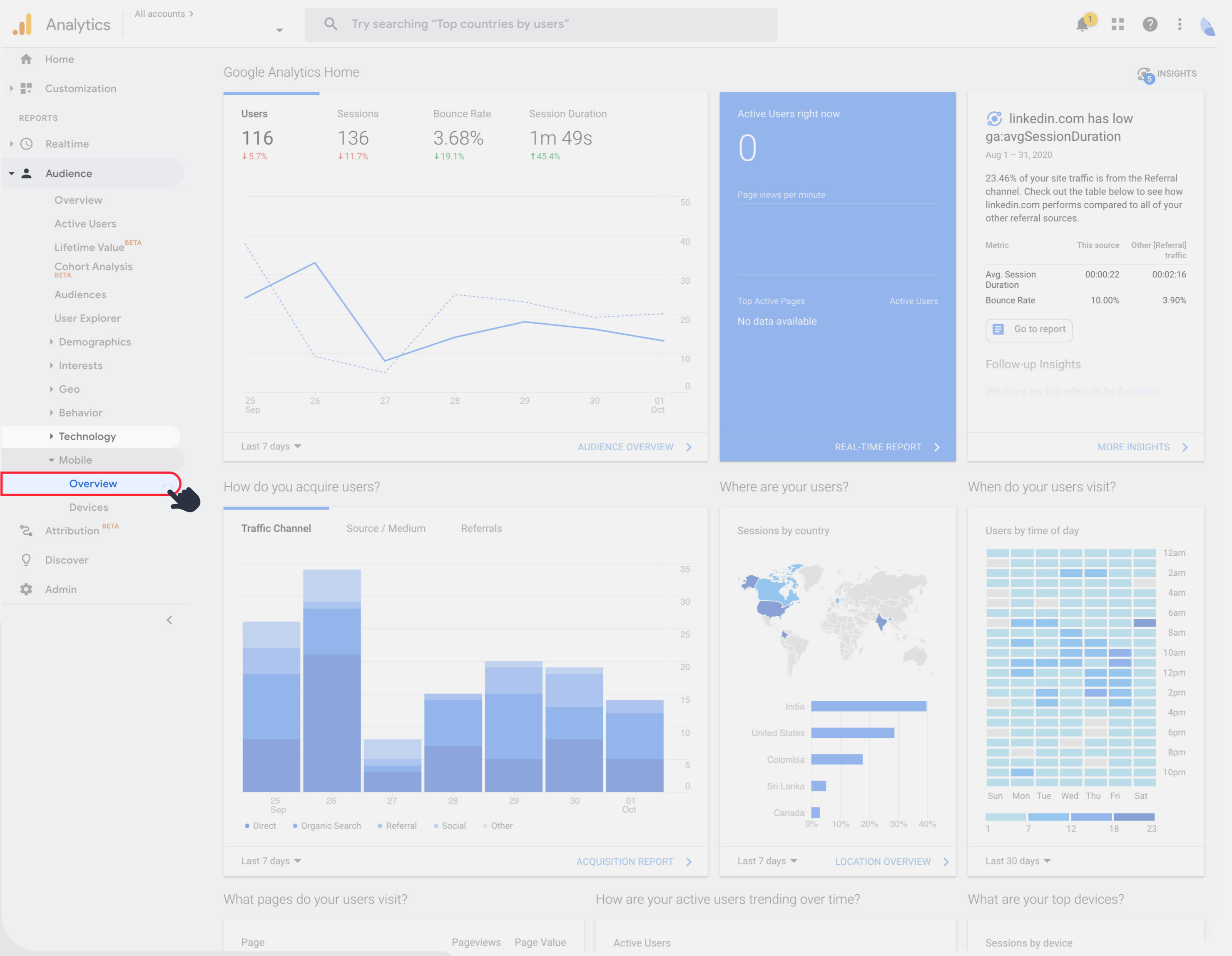
Option 1 - Through the Dashboard

In the homepage of Google Analytics, on the dashboard look for “What are your devices?” and click on “Mobile Overview”



Option 2 - Through the Menu

Go to your menu and look for: Audience > Mobile > Overview



Device Information

When you click on “Overview” or “Mobile Overview”, Analytics will take you to a page where you can see the information more clearly and with more details

You will be able to look at the information based on the **type of device** your viewers are using

